



# St. Xavier's College (Autonomous)

(Recognized as "College with Potential for Excellence" by UGC & Accredited at A<sup>++</sup> grade with CGPA of 3.66/4 in IV Cycle by NAAC)

**Palayamkottai – 627 002**

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## ANNUAL REPORT 2023-2024

### DEPARTMENT OF B.COM CORPORATE SECRETARYSHIP

The inauguration of the Association of B.Com. Corporate Secretaryship was held on 14.07.2023. Dr. Lourdes Poobala Rayen, Director of Entrepreneurship Development Cell, St. Francis Xavier Engineering College, was the chief guest of the Programme. Rev. Dr. S. Mariadoss, S.J. Principal felicitated the gathering.

- An Alumni Meet was conducted for the passed out students on 07.10.2023.
- On 18.07.2023, a Career Guidance Programme was conducted for II year students by Mr. Sadayappan, (Alumnus), CEO of My Funds (Fin Tech) start- up, Partner-Auditor Works, Tirunelveli.
- On 19.07.2023, a Guest Lecture was conducted for III year students on the topic "Start-up Business" by Mr. Sadayappan, (Alumnus) CEO of My Funds (fin tech) start- up, Partner-auditor works, Tirunelveli.
- Mr. Stanly Ganaraj, Pay and Accounts Officer, Tirunelveli, spoke on the topic GST in the guest lecture organized on 09.08.2023 for III-year students.
- Summer Internship Programme Viva Voce was conducted for III year students in the month of August 2023.
- A guest lecture was organized for III year students by Mr. Stanly Ganaraj, Pay and Accounts Officer, Tirunelveli, on the topic "GST Council and Framework of GST" on 28.11.2023.
- A combined guest lecture was conducted by the Department of B.Com. Corporate Secretaryship and the Department of B.Com. Honours on the topic "Entrepreneurship Development" by Dr. Lourdes Poobala Rayen, Director, Entrepreneurship Development Cell, St. Francis Xavier Engineering College, Tirunelveli.



- A National Seminar in collaboration with the Department of B.Com. Honours on 12.02.2024 on the topic “Entrepreneurship in the Digital Era-Navigating Challenges and Seizing Opportunities” was conducted.
- Nanban Scheme – a scheme in which a monthly collection of Rs.5 per student was made to support the underprivileged students of the department.
- Corporate News Board is maintained to update the knowledge of the students on the affairs of the corporate world.
- To help the students academically, remedial classes were arranged for core papers.
- The students were taken for an industrial visit in order to have industrial exposure:On the following dates:  
20.02.2024 III UG Students visited Vikram Sarabhai Space Centre (VSSC) Trivandrum.  
On 22.02.2024, II year Students went to Hutsun Agro Products Ltd, Moondradaippu, Tirunelveli. Agro Based Industry, Kanyakumari.
- ❖ To improve the skills of marketing and inculcate entrepreneurship characteristics and qualities among the students “Business Day” was organized on 27.02.2024.
- ❖ The Valedictory Function of the Association was held on 28.02.2024.